

Oldham Athletic Community Trust

for all for life

2009 Annual Report



Message from the Chair

In 2007, after 21 successful years, we saw the Oldham Athletic Football in the Community programme replaced by the Oldham Athletic Community Trust.

The aims of the Trust are basically similar to those of its predecessor but we wanted to be even more involved with our community and deliver more activities. Therefore the Community Trust was established to use its charitable status, and Oldham Athletics' profile, to secure new levels of funding previously unavailable to a football business.



Alan Hardy, Chair of trustees, Oldham Athletic Community Trust

The appointment of a new Community Manager in January 2008 was to realise this aim. It is evident, from the success we have achieved over the past 24 months, that this move has proved to be extremely successful as the Trust has grown in size and we are continuing to sustain the delivery of high quality activities.

Whilst there have been numerous positives to report in some areas of the Trust's work we have seen a downturn elsewhere. The current economic climate has seen reduced numbers on the Holiday Activity programmes and delivery of PPA cover. After school sessions have been affected by the growth in private organisations, increases in local authority provision and the financial difficulties faced by many. However we are confident that this situation will change although I expect 2010 to see a further slight decline before improvements are seen.

The Oldham Athletic Community Trust is very grateful for the tremendous support it receives from Oldham Athletic Football Club and our many partners across the Borough, including:

- Oldham Council,
- Oldham Community Leisure,
- Oldham Community Health Service,
- Greater Manchester Police,
- Groundwork,
- Princes Trust,
- NDC Fitton Hill & Hathershaw
- Manchester FA

to name just a few, in delivering its many activities and projects which helps to develop its community work and profile, making a positive and meaningful impact on the lives of thousands of people young and old.

The Trustees are looking forward to continuing the excellent work that we have seen over the past two years.

Alan Hardy, June 2010



About Us

We are not just about football. In addition to the football activities we offer through our schools programme, Kickz, 3 v Free and Grassroots development we also deliver projects and activities in: **Healthy Lifestyles, Disability, Volunteering, Sports Leadership (Lead with Latics) and Street Cheer,**

Our aim is to encourage children, young people and adults to enjoy taking part in physical recreation at all levels, to engage and embrace all sections of the community and to improve the quality of life in the communities we serve. We aim to develop closer links with the residents of Oldham and provide everyone with opportunities to participate in sport, football and other activities that contribute to the positive development of the borough.

During 2009 we attained the Football League “Silver Standard” kite mark and were shortlisted for Community Club of the Year for League One.

The following pages outline the activity we have undertaken during the last 12 months.

Education

2009 saw us work with over 70 schools across the borough. The activity delivered in schools focussed on delivery of Football and Street Cheer through:

- Curriculum coaching sessions
- PPA (Planning, Preparing and Assessing) sessions
- After School & Lunchtime Sessions
- Sponsored Penalty Shoot Outs
- Breakfast clubs
- Football League Community Cup competition

Our work with schools continues, and from September 2010 our Schools Programme will have undergone an overhaul to bring a fresh feel to what we do and engage some of the schools we have not worked with previously moving us closer to our overall aim of working with EVERY primary and secondary school in the borough.

Grassroots

As part of our commitment to develop the game we identified some funding and in 2009 appointed a coordinator to work at supporting the grassroots game. Within this we work closely with grassroots clubs, players and coaches to support them in their development. The appointment has seen the grassroots game growing, and through our strong partnership with Manchester FA an extremely high rate of clubs achieving Charter Standard and a growing number of these clubs gaining Community Charter Standard Status.

2010 will see the appointment of a Disability Officer who will further compliment this area of work by establishing disability sections within the grassroots.

Social Inclusion

Our focus for ensuring inclusion in our activities is identifying and targeting those who may experience exclusion from mainstream activities which include BME communities, Refugees and Asylum seekers, disabled people, older people and families living within areas of deprivation. Activities we deliver as part of our inclusion work include Street Cheer, Lead with Latics, 3 v Free and Kickz.



3 v free provides diversionary activity for young people through skilful 3aside matches in which participants score bonus points through scoring trick goals and nutmegs. Within these sessions participants are also encouraged to develop freestyle football skills with our freestyle footballers.

Kickz is a football inclusion project to provide activities within the Coldhurst Ward of Oldham. The Oldham Athletic Kickz project works with local partners such as the Police, Groundworks, OCLL, Sports Development, Barnardos, Millennium Centre and Youth Service.

The main aims of the Kickz project are to:

- Engage with young people aged between 12 and 18 year old in constructive activities
- Reduce anti-social behaviour and break down barriers between young people and the police
- Increase playing, coaching and officiating opportunities for participants
- Encourage volunteering

The program for Kickz runs over 3 nights, 2 which consist of football activities and 1 which will be a flexible activity which can range from different sports to workshops on selected themes. All sessions for young people are free of charge.



The Kickz project has a strong focus on volunteering and provides young people with opportunities to access training courses and experience in sports coaching and youth work.

The aim of 3 v free and Kickz is to provide positive diversionary activity for young people within times which are prevalent with youth nuisance. This will enable for targeted work to combat issues such as ASB, provide education on drugs, alcohol and other issues faced by young people and give young people from deprived areas the opportunity to access regular physical activity for free.

Health

All our activities to promote healthy living and adopting healthy lifestyles are run in partnership with Oldham Community Health Services. This partnership has been invaluable to our work in this area and feedback is that the partnership is mutually beneficial using the draw of the club and the activities to engage people that would not usually engage with these kinds of services. Programmes we have delivered include MEND (Mind, exercise, nutrition, do it!), a 12 week programme in partnership with Oldham Community Health Services targeting young people and their families twice a week in how to live more healthy lifestyles and Shape Up which also looks at weight management.

Street Games

StreetGames a national charity dedicated to developing sport in disadvantaged communities. Our goal is to make sport accessible to everyone regardless of their income and social circumstances. We champion 'doorstep sport', by which we mean positive activities delivered close to home, at the right time, at the right place and in the right style.

As part of Street Games, Oldham Athletic Community Trust in partnership with the New Deal for Community organisation in Fitton Hill & Hathershaw, coordinate the activities for the area building up to the regional finals every summer.



Activities include football, street cheer, tag rugby, tri golf and other activities. We are working with the NDC and other partners to develop a sustainable programme by creating clubs and developing volunteers.

Working with the club

Another part of our work has seen us create closer links and help develop other parts of the club. We worked with the club in 2008 to attain the Kick Out Race Equality Standard at Preliminary level becoming one of only three League One clubs to attain this award. Our work in this area has continued with us ensuring we sustain the actions introduced in 2008 and putting in the building blocks to move us to the next level.

We have also engaged more closely with the junior supporters club. We administer and arrange activities for Chaddys Gang and support the **'Boundary Blues'** to provide them with additional help as the current committee are all volunteers.

Finally we actively support and develop **'Blue Crew'** our match day dance group. It is our work with Blue crew that has seen us embrace Street Cheer and this is now an integral part of our delivery.

Areas for further development in 2010 are the roll out of half time activity at every game, delivery of Super Sevens which targets new young fans and family themed matches aimed at encouraging new supporters to Boundary Park.

Soccer Schools

2009 saw a change to the economic climate and this had an adverse effect on our Holiday Activity programme. Despite this we still delivered an activity on each day of every school holiday in 2009 and introduced Street Cheer. We also delivered at other centres to broaden the range of participants we could attract.

All courses were open to boys and girls, aged from 6 to 13 years old, of all abilities, and are designed to give the participants a better understanding of the game of football in a safe, friendly, fun and entertaining environment. To encourage more girls to participate we held a series of 'Girls Only' sessions.

OLDHAM ATHLETIC COMMUNITY TRUST

Lead with Latics

Focuses on volunteer opportunities primarily for young people aged between 16 and 25. We will work with local partners such as Sports Development, OCLL, Duke of Edinburgh, Manchester FA and V-Involved to provide such opportunities.

The aim of 'Lead with Latics' is to provide accredited training and qualifications for volunteers in order to build capacity for them to lead within their own local community of Oldham thus creating sustainability in community sport. Participants will have chances to take part in courses such as the Community Sports Leaders Award, Junior Football Organisers Award and the FA level certificate in football coaching. We have coordinated the delivery of FA Level One courses, Emergency Aid, Safeguarding Children, Junior Football Organiser and Referees courses.

We also support initiatives and the delivery of other volunteer and personal development programmes i.e. The TEAM programme with the Princes Trust where we provide physical activity and educational sessions on healthy lifestyles.



We are looking forward to 2010 and ensuring that we continue to deliver activity in new areas and we develop and sustain the programmes and services we offer to all communities across the borough.

Produced by
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Partners

Everything we have done during 2008 would not have been possible without the help and support of our partners. We worked across a variety of agendas meaning that the list of partners we have is varied.

Each partner brings something different to the table in terms of resources, expertise time and staff as well as knowledge on different areas whether it be their field of expertise, geographical location or community group.

A few of these key organisations we worked with in 2008 were:

- Football League Trust
- Oldham MBC
- Oldham Community Leisure
- Oldham Community Health Services
- Football Foundation
- New Deal for Communities
- The FA & Manchester FA
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Latics
for life

We would like to take this opportunity to thank those above and the many other partners who we have worked with or who has supported our activities and initiatives.

2009 Headlines

Below are a few of the headlines from 2009 and the targets we are looking to exceed in 2010...

- Over 8000 different participants from aged 5 to 95!
- 20 different programmes and projects across 5 themes
(Health, Inclusion, Participation, Environment & Education)
- Over 1000 sessions across the 20 programmes and projects
- 80 Qualifications attained by participants
- 6 participants progressing to employment

EXTRACTS FROM THE STATUTORY ACCOUNTS OF OLDHAM ATHLETIC COMMUNITY TRUST FOR 2009

OLDHAM ATHLETIC COMMUNITY TRUST

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 DECEMBER 2009

	Notes	31.12.09	31.12.08
INCOMING RESOURCES			
Incoming resources from generated funds:			
Activities for generating funds:			
Birthday parties		1,128	1,225
Commission		750	1,000
Sundry income		1,795	1,728
Investment income:			
Interest received		47	999
Incoming resources from charitable activities:			
Grant and development funds receivable	2	314,737	197,490
Total incoming resources		318,457	202,442
RESOURCES EXPENDED			
Costs of generating funds:			
Birthday parties and sundry income	3	1,656	1,539
Charitable activities	3	308,127	196,504
Governance	3	6,452	6,481
Total resources expended	3	316,235	204,524
Net incoming/(outgoing) resources before other recognised gains and losses		2,222	(2,082)
Other recognised gains/(losses):		-	-
Reconciliation of funds:			
Total funds brought forward		38,212	-
Funds transferred in		-	40,294
Total funds carried forward		40,434	38,212

The statement of financial activities includes all gains and losses in the year. All incoming resources and resources expended derive from continuing activities.

The accompanying notes are an integral part of this statement of financial activities.

EXTRACTS FROM THE STATUTORY ACCOUNTS OF OLDHAM ATHLETIC COMMUNITY TRUST FOR 2009

OLDHAM ATHLETIC COMMUNITY TRUST

BALANCE SHEET AS AT 31 DECEMBER 2009

	Notes	31.12.09		31.12.08	
		£	£	£	£
Tangible Fixed Assets	7		<u>5,609</u>		<u>4,900</u>
			5,609		4,900
Current Assets					
Debtors	8	43,279		4,838	
Cash at Bank and in hand		<u>27,358</u>		<u>61,104</u>	
		<u>70,637</u>		<u>65,942</u>	
Current Liabilities					
Amounts falling due within one year	9		<u>35,812</u>		<u>32,630</u>
Net Current Assets			<u>34,825</u>		<u>33,312</u>
			40,434		38,212
Net Assets			<u>40,434</u>		<u>38,212</u>
Funds					
Unrestricted Funds:					
General Fund	10		<u>40,434</u>		<u>38,212</u>

In approving these financial statements as directors of the company, we hereby confirm:

- a. For the year ended 31 December 2009, the company was entitled to exemption under Section 477 of the Companies Act 2006.
- b. No notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31st December 2009; and.
- c. That we acknowledge our responsibilities for:
 - i. ensuring that the company keeps accounting records which comply with Section 386, and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of Sections 394 and 395, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions of part 15 of the Companies Act 2006 relating to small companies and the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the Board on..... and signed on its behalf by

Company number 6035165